



Annual Impact
Report
2019–2020

Impact at a glance



More than 450
locations across the Greater Toronto Area



707,569
community connections



53,517 people received
\$5.078 million in financial assistance

36,904

Camping & Outdoor
Education

265,704

Child Care & Family
Services

8,869

Education & Training

35,208

Employment Services

150,500

Health & Fitness

13,238

Global Initiatives

72,755

Immigrant Services

116,628

Youth Services

1,522

Youth Leadership

6,241

Teen Night™ Members

MADE POSSIBLE BY



17,308
donors



5,355
volunteers



6,634
staff

Message from Our Board Chair and President and CEO

When we started our 2019–2020 fiscal year, basketball fever was sweeping the region with an NBA championship in sight. With its low barrier to entry, the game has long provided a sense of belonging for the young and the young at heart. We felt that sense of community intensify as people from all ages and stages of life cheered on our “national” team. Our Y was also excited to be making progress on three new Centres of Community in Vaughan and Toronto where more connections could be made, on and off the court.

In January, all that changed. We began to proactively monitor and plan for an emerging virus — preparation that would prove valuable as COVID-19 became a global pandemic before our fiscal year ended. The joyful, busy pick-up games in our gyms gave way to physical distancing and temporary closures. But the sense of community remained across all of our programs.

While the speed with which our lives changed could understandably give rise to a sense of organizational paralysis, the Y continued a long tradition of adapting to community needs, especially in a time of crisis.

The pandemic has amplified many of the inequities that already existed across our region.

When our community needed us, the Y stepped up. Members, volunteers, participants, and staff came together, adapting to challenges. As did the more than 500 donors who, in an act of collective kindness, raised \$1 million for our Y-GTA COVID-19 Response Fund, allowing us to deliver our programs and services.

Our Y pivoted in creative and innovative ways that leave us humbled and proud. Although the future is not clear, we know that it will be brighter for many because of the people at our Y. Our work is still needed and we continue to step up so that every individual can shine.



Ryan Brain, Board Chair,
YMCA of Greater Toronto

A handwritten signature in black ink, appearing to be 'Ryan Brain', written in a cursive style.



Medhat Mahdy, President and CEO,
YMCA of Greater Toronto

A handwritten signature in black ink, appearing to be 'Medhat Mahdy', written in a cursive style.

Together, we have never shone brighter

Since the invention of basketball, by a Canadian at a Y, the Y has been a place for everyone — from children to teenagers and young adults to retirees — to shoot some hoops. Pick-up basketball is one of the most popular activities at YMCAs across the Greater Toronto Area, and thousands of children fall in love with the game on our courts every year.

But what we saw in our basketball programs after the Raptors began their playoff run in 2019 was nothing short of remarkable. In June and July of 2019, we saw unprecedented spikes in basketball registration across the GTA. Participation in our basketball Day Camps in Toronto alone grew by 67% compared to 2018.

Of course, our passion is about much more than basketball. Something special was happening in our region and you didn't have to be courtside in the playoffs to feel it. It's something we are all a part of — community.

Creating a community where people can shine is at the heart of all that we do at the Y. Across all 300 of our licensed child care centres, our programs for newcomers, our immigrant services, our youth leadership opportunities, our camps, and more, people choose the Y because it feels like home.

That commitment to community was evident as our charity quickly pivoted and adapted our programs as many physical locations temporarily closed in March 2020 due to the emergence of COVID-19. Our community came together in new ways.

We continued to connect with people remotely as they stayed home to keep others safe. Free health and fitness classes on

Facebook Live quickly expanded to include camp activities and daily story times. Job seekers, newcomers, and youth were supported remotely and thousands of phone calls to older adults in our community — some of whom were already facing isolation — led to the development of an online community called The Bright Spot to connect them.

Increased digital offerings and programs for seniors were already among the priorities identified in our new five-year strategic plan and the pandemic sped their implementation.

We also introduced safety precautions, allowing vulnerable and 2SLGBTQ+ youth to continue to find shelter at our Vanauley Street YMCA and YMCA Sprott House throughout the pandemic without interruption. After all, how could these young people shelter at home without a home?

While many of our physical centres temporarily closed to regular activities, we looked for new ways to use them in support of our community. We worked with governments to reopen 14 of our locations to emergency child care for healthcare and frontline workers who were providing essential services. We partnered on food security, planning pop up food banks, a food sorting station, and hosting drive thru food drives. And we reached out to local hospitals to offer our larger spaces for surge capacity if needed.

When times are tough, the Y steps up. It always has — in times of natural disaster, in times of war and in times of pandemic. We continue to step up for our community today with the support of donors, volunteers, members, participants, and staff. **Together, we have never shone brighter.**



YMCA of Greater Toronto volunteer line dancing instructor Donna MacDougall Hunt epitomizes stepping up. "After COVID hit my neighbours suggested I continue teaching line dancing classes for our street!" she says. "We have people of all ages and abilities, so I make sure to offer low, medium and high levels of difficulty so everyone can shine in their own way during the class. And of course, we make sure to stay physically distant by drawing lines on the sidewalk with chalk. I'll continue doing this as long as it's needed."

Deepening our commitment to our communities, together

Before the COVID-19 pandemic struck, rapid growth and inequity were already threatening to leave vulnerable individuals and families behind. These extraordinary times have amplified the disparities communities across the GTA are experiencing, deeply affecting some people more than others. Now, more than ever before, we need to ensure no one is left behind. We need to provide a strong sense of inclusion and place for everyone.

By giving this past year, donors have done just that. Their generosity has made it possible for Beverley, a mother working on the front lines of COVID-19, to feel relief knowing her child was safe and thriving in our care. For Nada, a teenager, to come into her own by discovering her capacity for leadership. For Lena, a newcomer, forced to start all over again, to find not only employment, but self-confidence. For the Spencer Family to grow and thrive, at every age and stage. And for Virginia, an older adult, to overcome the isolation caused by lockdown by joining others her age in our new online community. We invite you to discover their stories — including those of our inspirational donors — in the [2019–2020 Gratitude Report to Donors](#).

The challenges intensified by social distancing aren't going away. But, together, we can continue to make a difference. **We can ensure people of all ages and walks of life can come together, reconnect, and recover, together** — as those of you who gave to the Y-GTA COVID-19 Response Fund have proven. In a collective act of caring, more than 500 donors cumulatively gave over \$1 million dollars, helping the Y deliver our proven programs and supports when individuals and families needed them most.

At the Y, we're driven by hope and optimism. We believe in a brighter future where everyone gets a fair chance to shine — like we know you do, too. Visit ymcagta.org/annualreport to read our [2019–2020 Gratitude Report to Donors](#) and learn how you can join donors who are making a real difference in the lives of others.

“I’m grateful for every generous donor who has contributed to the Y’s culture of giving. Together, they’ve shown change is possible.”

— *John MacIntyre,*
Vice Chair, YMCA of Greater Toronto Board of Directors



The Mayor of Vaughan, the Hon. Maurizio Bevilacqua (centre), and the President and CEO of the YMCA of Greater Toronto, Medhat Mahdy, announced Vaughan business leaders Peter Cortellucci (right) and Andrea DeGasperi-Ronco (left) as Co-Chairs of the YMCA of Greater Toronto's Strong Start, Great Future Capital Campaign Cabinet in Vaughan. Their efforts are in support of the Vaughan Metropolitan Centre YMCA — the largest of three new YMCA of Greater Toronto Centres of Community currently under construction.

As of March 31, 2020

Strong Start, Great Future \$5,000+

\$3,000,000–\$4,999,999

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April 1, 2019 to March 31, 2020

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“Now is the moment everything is on the table and everything is being revealed. Everybody is in this together, and we can change things for the better.

— *Donette Chin-Loy Chang, Donor*

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“By pulling together and giving back, we can reap tremendous dividends for our communities.

— John McCluskey, Co-Founder and President, CEO & Director, Alamos Gold, and Donor

“We know the new Y in Vaughan will foster a perfect sense of belonging.

— Jesse Longo, Ambassador of the Longo’s Family Charitable Foundation

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As of July 17, 2020

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As of October 2019

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“The Slaughter Family Foundation is pleased to assist the YMCA in providing funds for the food needs of our most vulnerable youth during the COVID-19 pandemic.

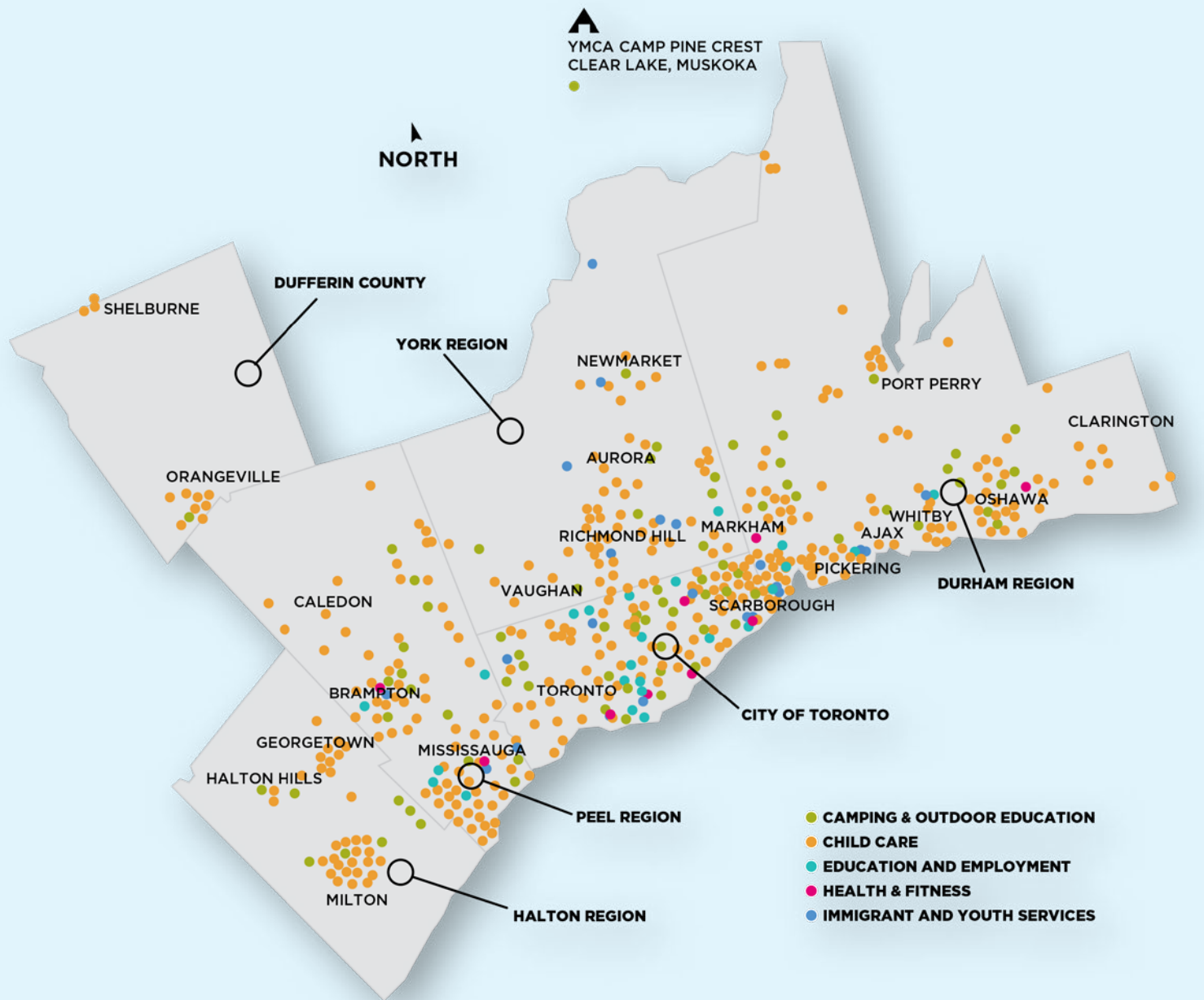
— *Gary Slaughter, President & CEO,
The Slaughter Family Foundation*

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2019-2020

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April 1, 2019 to March 31, 2020

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April 1, 2019 to March 31, 2020

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Riccardo Del Vecchio (Vaughan)
Julian De Meneghi (Vaughan)
Rob Falbo (Vaughan)
Sakina Fazel (Vaughan)
Steven C. Ferri (Vaughan)
Jonathan L. Frustaglio (Vaughan)
Jake Herman
Noorez Lalani
Jeffrey Litwin
Aurel Lonian (Vaughan)
Irene Markus
Matthew Mongillo (Vaughan)
Stephen C. Murphy
Mario Orrico (Vaughan)
Tim Penner
Hon. David R. Peterson (Campaign Advisor)
Sharon Ranson
Steve Ranson
Satwik Sharma
Marty Shaw
Helen Sinclair
David Skurka
Jeff Snowden
Brian Valvasori
David Vigliatore (Vaughan)
John Wilkinson

Staff

Medhat Mahdy
Wendy McDowall
Sylvia Scarsella
Ali Kashani
Renee Beneteau
Martha Spears

Investment Committee

April 1, 2019 to March 31, 2020

Committee Chair

Mark Shulgan

Board Members

Manjit Sharma
Margot Ritchie

Community Members

Mark Foerster
Neil Labatte
Robert Lord
Emilie Ong
Joel Roberts
Michael Walsh

Staff

Debbie Sevenpifer
Sandra Kalpouzos
Mahin Irani

Governance & Nominating Committee

April 1, 2019 to March 31, 2020

Committee Chair

Dr. David McKeown

Board Members

Ravina Bains
Akosua Matthews
Martine Irman
Peter MacLeod

Staff

Medhat Mahdy
Debbie Sevenpifer
Mahin Irani
Kleine Achilles

Youth Advisory Committee

April 1, 2019 to March 31, 2020

Community Members

Noor Abbas
River Hatt
Abdi Hersi
Nigel Lake
David Marrello
Rita Osmanalyan
Savraj Syan
Brandon Tomassi
Falgun Trivedi
Shancie Teape
Natasha Tsoy
Suman Virdee

Staff

Medhat Mahdy
Maira MacDougall

Strategic Planning Task Force

April 1, 2019 to March 31, 2020

Task Force Chair

Ryan Brain

Board Members

Barbara Fox
John MacIntyre
Akosua Matthews
Dr. David McKeown
Peter MacLeod, Facilitator

Community Members

Katherine Chislett
Michelle E. DiEmanuele
Melanie Hare
Gordon O'Neill
David Marrello
Meaghan Mendonca
Tim Penner

Special Advisor

Janet Maclaren

Staff

Sarah Earl
Amy Langstaff
Medhat Mahdy
Nicole Meredith
Heather Northgrave
Jane Pyper

Senior Management Team

April 1, 2019 to March 31, 2020

Titles as of March 31, 2020

Medhat Mahdy, President and CEO
Lesley Davidson, Chief Operations Officer
Melanie Laflamme, Chief People Officer
Wendy McDowall, Chief Development Officer
Jane Pyper, Chief Strategy Officer
Debbie Sevenpifer, Chief Financial Officer
Linda Cottes, Senior Vice President,
Operations - Child & Family Development
Gayle Gioiosa, Vice President,
Process Improvement Member Services
Tina Goldis, Vice President,
Property Management – Leased Sites
Nora Gorman, Vice President,
Marketing and Communications
Michael Hall, Vice President,
Program Research & Development
Darlene Holowachuk, Senior Vice President,
Operations - Employment & Community
Jim Janzen, Senior Vice President, YMCA
Ontario Resource Development Centre
Sandra Kalpouzos, Vice President, Finance
Gordon Lee Chan, Senior Vice President,
Information Services & Technology
Tammy MacDonald, Senior Vice President,
Operations – Health and Fitness
Brandon McClounie, Vice President,
Camping & Outdoor Education
Dino Melissa, Vice President,
Property Development
Todd Pierce, Vice-President,
New Asset Development and Real Estate
Rania Shuggi, Vice President, Risk Intelligence
Alex Versluis, Senior Vice President,
Property Management & Development
Mehdi Zobeiry, Vice President /
General Manager Central YMCA

Financial Statements

Statement of Financial Position As of March 31, 2020 (in thousands of dollars)

ASSETS

Current assets	2020	2019
Cash and cash equivalents	25,431	16,706
Accounts receivable	15,455	16,563
Prepaid expenses	1,076	1,102
	41,962	34,371
Long-term accounts receivable	53,505	32,431
Investments	16,418	16,246
Capital assets	234,467	191,688
	346,352	274,736

LIABILITIES

Current liabilities	2020	2019
Accounts payable and accrued liabilities	39,364	29,889
Long-term debt*	1,199	887
Deferred revenue	9,212	9,333
	49,775	40,109
Long-term debt	90,163	57,066
Deferred capital contributions	108,350	80,646
	248,288	177,821

FUND BALANCES

Unrestricted	(10,944)	(8,847)
Internally restricted	92,822	89,595
Endowment	16,186	16,167
	98,064	96,915
	346,352	274,736



A complete set of financial statements are available online at ymcagta.org, or by contacting us at 1-800-223-8024. The Canada Revenue Agency also provides information on all registered charities in Canada at canada.ca/en/services/taxes/charities. The YMCA of Greater Toronto is accredited by Imagine Canada's Standards Program for excellence in accountability, transparency, and good governance. The Standards Program Trustmark is a mark of Imagine Canada, used under licence by the YMCA of Greater Toronto.

Statement of Operations For the year ended March 31, 2020 (in thousands of dollars)

Revenue	2020	2019
Government	132,728	131,036
Program fees	97,532	90,277
Membership fees	34,469	35,675
Other	5,553	8,615
Amortization of deferred capital contributions	3,138	6,076
Donations	2,615	2,469
Investment Income	980	710
United Way	890	1,222
	277,905	276,080
Expenses	2020	2019
Salaries and benefits	186,049	170,978
Program costs	56,920	61,703
Financing costs	650	648
Occupancy costs	24,321	23,282
Allocation to YMCA Canada	1,201	1,283
Amortization of capital assets	7,019	13,073
	276,160	270,967
Excess of revenue over expenses before undernoted item	1,745	5,113
Change in fair value of investments	(638)	(346)
Excess of revenue over expenses for the year	1,107	4,767

Statement of Changes in Net Assets For the year ended March 31, 2020 (in thousands of dollars)

	2020			
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
Net assets - Beginning of year	(8,847)	89,595	16,167	96,915
Excess of revenue over expenses for the year	1,107	—	—	1,107
Interfund transfers	(3,204)	3,227	(23)	—
Endowment contributions	—	—	42	42
Net assets - End of year	(10,944)	92,822	16,186	98,064

	2019			
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
Net assets - Beginning of year	(11,054)	86,354	17,046	92,346
Excess of revenue over expenses for the year	4,767	—	—	4,767
Interfund transfers	(2,560)	3,241	(681)	—
Endowment contributions	—	—	75	75
Endowment transfer to YMCA Academy	—	—	(273)	(273)
Net assets - End of year	(8,847)	89,595	16,167	96,915

Audited Statement of Operations For the years 2016 to 2020 (in thousands of dollars)

Revenue	2015/16	2016/17	2017/18	2018/19	2019/20
Government	102,522	110,225	113,747	131,036	132,728
Program fees	68,625	76,464	84,156	90,277	97,532
Membership fees	35,041	35,238	36,062	35,675	34,469
Other	4,253	3,778	3,835	8,615	5,553
Donations	2,415	2,406	2,810	2,469	2,615
United Way	1,698	1,588	1,534	1,222	890
Amortization of deferred capital contributions	3,184	3,192	4,796	6,076	3,138
Investment Income	584	488	587	710	980
	218,322	233,379	247,527	276,080	277,905
Expenses	2015/16	2016/17	2017/18	2018/19	2019/20
Salaries and benefits	135,370	146,217	156,092	170,978	186,049
Program costs	48,592	52,979	52,897	61,703	56,920
Financing costs	—	427	600	648	650
Occupancy costs	20,056	21,642	21,946	23,282	24,321
Allocation to YMCA Canada	1,449	1,411	1,289	1,283	1,201
Amortization of capital assets	8,235	8,816	11,613	13,073	7,019
	213,702	231,492	244,437	270,967	276,160
	2015/16	2016/17	2017/18	2018/19	2019/20
Excess of revenue over expenses before below noted items	4,620	1,887	3,090	5,113	1,745
Change in fair value of investments	(1,181)	2,337	600	(346)	(638)
Excess of revenue over expenses for the year	3,439	4,224	3,690	4,767	1,107



Our Vision

Vibrant communities where everyone can shine

Our Mission

The YMCA of Greater Toronto is a charity that ignites the potential in people, helping them grow, lead, and give back to their communities

Our Values

Kindness, Well-being, Integrity, Inclusiveness, Respect, and Optimism

YMCA of Greater Toronto

2200 Yonge Street, Unit 300
Toronto, Ontario M4S 2C6
1-800-223-8024

ymcagta.org
theystepsup.ymcagta.org

Connect with us:



@ymcagta



[linkedin.com/company/ymca-of-greater-toronto](https://www.linkedin.com/company/ymca-of-greater-toronto)

memberservices@ymcagta.org



YMCA OF GREATER TORONTO IS PROUD TO BE RECOGNIZED BY:



Charitable registration number: 11930 7080 RR0001