

Annual Impact Report

2022-2023



Impact at a glance



more than **460**
locations across the
Greater Toronto Area



679,209
participants*



12,266
people received financial assistance
totaling \$3,331,000

30,456

Camping & Outdoor
Education

265,182

Child Care & Family
Services

2,815

Education &
Training

29,472

Employment
Services

135,036

Health &
Fitness

1,459

Global Initiatives

66,611

Immigrant Services

141,884

Youth Services

1,796

Youth Leadership

4,498

YMCA Teen Night™
members

Made possible by:



1,804

giving donors



1,949

volunteers



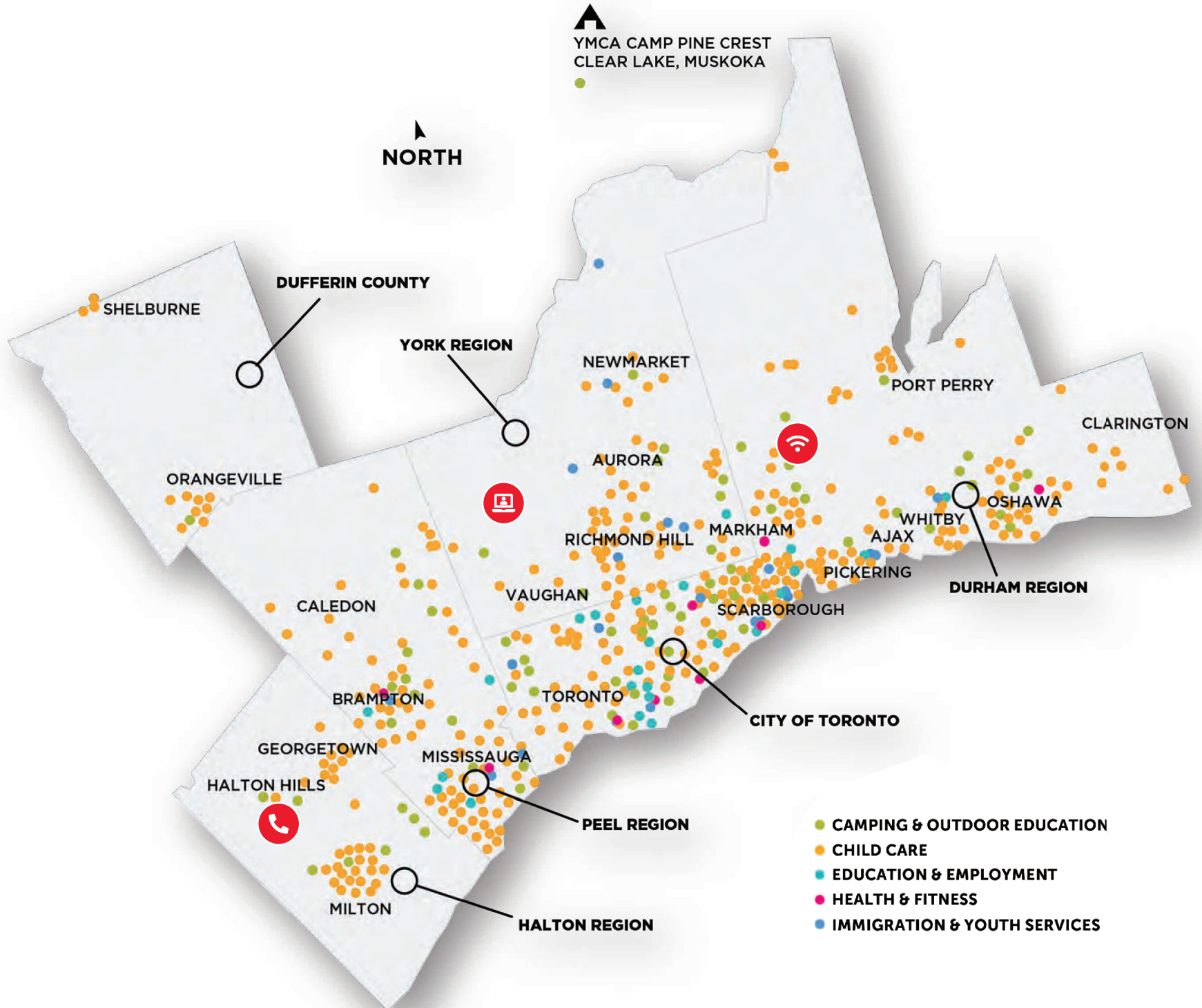
6,239

employees

*Participants captures our programs' cumulative reach during the year. Some individuals benefit from multiple YMCA programs and may be counted more than once.

▲
YMCA CAMP PINE CREST
CLEAR LAKE, MUSKOKA

NORTH



- **CAMPING & OUTDOOR EDUCATION**
- **CHILD CARE**
- **EDUCATION & EMPLOYMENT**
- **HEALTH & FITNESS**
- **IMMIGRATION & YOUTH SERVICES**

Message from Our Board Chair and President and CEO

Our 2022 - 2023 fiscal year marked an inflection point for our community and for our charity. After several years of living through a global pandemic that transformed our lives and eroded the well-being of so many – especially those who were already facing a disproportionate burden – we were all ready to turn a page for the better.

But just as the once ubiquitous signs of the pandemic, like masks, gave way to an increasing return to in-person connection, economic challenges took hold. Special government programs for those who could not work came to an end. Incomes failed to keep pace with rising interest rates, rents and grocery bills. And many community members felt the impact of human-caused strife around the world – from war to the impacts of a changing climate. Youth in particular faced a growing existential crisis.

As the COVID-19 pandemic receded, new obstacles continued to challenge our community, making the work we do across YMCA programs critically important.

In the fall of 2022, the YMCA of Greater Toronto launched a multi-media campaign called Obstacles to raise awareness about the support we provide in the face of these challenges. On televisions and billboards across the region, it showcased barriers that everyone could relate to. Fear. Worry. Doubt. It highlighted how the Y can help people overcome these obstacles and reach their full potential.

That's why the theme of this report is Obstacles. It outlines the ways in which YMCA of Greater Toronto employees, volunteers, donors, funders and partners help people overcome obstacles, promote equity, and boost well-being.

As the year closed, we readied for an organizational transition as President and CEO Medhat Mahdy prepared to retire. We thank Medhat for dedicating his 47-year career to the Y and our community. Lesley Davidson was selected as his successor effective July 2023, becoming the first woman in the role in our charity's 170-year history.

We remain optimistic and are confident that with the renewed commitment of all of our stakeholders, we can help people overcome the obstacles they face and truly shine.



John MacIntyre, Board Chair,
YMCA of Greater Toronto

A handwritten signature in white ink on a dark red background, appearing to read "John MacIntyre".



Lesley Davidson, President and CEO,
YMCA of Greater Toronto

A handwritten signature in white ink on a dark red background, appearing to read "Lesley Davidson".

Read our Strategic Plan and Annual Plans at [igniteLight.ca](https://www.igniteLight.ca).



The obstacle:

Too many people in the Greater Toronto Area (GTA) do not have access to the social infrastructure, programs, and opportunities they need to rise to their true potential.



The Y's response:

The Y opened two new Centres of Community and increased our overall number of locations to more than 460. Our research shows that in neighbourhoods where there's a YMCA, there's better well-being, better general and mental health, and a stronger sense of belonging for everyone — not just those who use Y programs, services and facilities.

Where obstacles are overcome

An early 2023 survey commissioned by the Y found that many people in the GTA were struggling with self-doubt, holding them back from trying something new, joining a gym/health and fitness centre or learning a new skill. Nearly one in three respondents also said self-doubt was the main reason they held back on applying for a new job.

Through a broad range of programs and services, the Y is uniquely positioned to help people in the GTA overcome these internal barriers and turn off feelings of self-doubt, fear and worry. It's a judgment-free place where people feel accepted and inspired, make new connections and receive the support and guidance needed to reach their full potential.

With 11 Centres of Community — including the newly opened Steve & Sally Stavro Family YMCA and The YMCA at The David Braley Vaughan Centre — offering health and fitness amenities and programs, and over 460 locations offering a variety of programs and services like employment services, camps, and child care, the Y is ready to help people in the GTA shine and connect them with others in their community.

Youth are also struggling with mental health challenges. With support from the federal government, the Y scaled up and expanded the “Y Mind” evidence-based, youth-informed, early intervention program across Canada.

The program helps young people ages 13 to 30 years of age who are experiencing mild to moderate anxiety and/or depression and aims to support the development of effective coping skills and improvements to their overall well-being. Y Mind introduces them to evidence-based tools and connects them with peers and experienced professionals.

Many challenges we face relate to the environment. Read our annual sustainability report to learn more about our resiliency work at ymcagta.org/green



The obstacle:

We saw a return to near pre-pandemic levels of job seekers seeking support at our employment centres.



The Y's response:

We provided opportunities for people to learn new skills and connect with employers. We launched Youth for Entrepreneurship (Y4E), a program powered by Desjardins Financial Group, designed to ignite the entrepreneurial ambition of several thousand Canadian youth. We completed the second year of a cyber security training program, and offered Fast Track Tech Jobs, a professional bridging program with Employment Ontario and Seneca College.

Where people reach their full potential

The Y is one of the leading organizations that supported the 2022 Toronto Social Capital Study released by Toronto Foundation, the Environics Institute and 15 partners. It's the second-ever and most in-depth look at social capital in the city. Social capital measures the connection we feel to our city and each other. The YMCA of Greater Toronto recommitted to its efforts to boost well-being and promote equity in response to findings that underscore the importance of connection.

One of our programs forms those connections early: child care.

Years of advocacy for high quality, affordable child care began to bear fruit. In December 2022, we welcomed federal and provincial government officials to one of our more than 300 child care centres to celebrate the reduction of child care fees by 50 per cent on average by the end of 2022 — a step towards \$10-a-day on average child care by March 2026.

With lower fees came an increase in demand for child care spaces and we turned our attention to advocating for a workforce strategy that would retain and attract more early childhood educators to this critically important career. Not only do educators help the children in their care reach their full potential, they make it possible for parents to pursue rewarding careers.

Canada's Deputy Prime Minister and Minister of Finance, The Honourable Chrystia Freeland, and Ontario Minister of Education Stephen Lecce visit our Toronto Pinnacle YMCA Child Care Centre to celebrate the reduction of child care fees by 50 per cent on average.

The obstacle:

Child care fees in Ontario ranked among the highest in Canada: in 2020, median infant child-care fees were \$1,866 per month in Toronto and across Ontario fees ranged from \$30 to \$95 a day. This created a barrier for parents to pursue careers — especially women.

The Y's response:

The Y is among the child care providers that advocated for and opted into the Canada-Wide Early Learning and Child Care system, which will deliver child care fees of \$10-a-day by March 2026. The YMCA of Greater Toronto is currently the largest not-for-profit child care provider in Canada.

Thank You to Our Inspiring Donors

We all encounter obstacles in our lives. It's thanks to you, our generous donors, that thousands of people across the GTA have been able to overcome these roadblocks and rise to their true potential.

By investing in our charity's proven programs and in the safe, welcoming places we need to deliver them, you have opened opportunities for people from all walks of life — from youth who get a fresh start in our shelters, to newcomers looking for support on their settlement journey, to parents like Liz.

It's thanks to your generous support that Liz's two children were able to "step out of their comfort zone" and build confidence, leadership skills, and new friendships at camp.

We invite you to watch Liz's story by scanning the QR code below with your smartphone.



To each and every one of our donors:

Thank you for making inspiring journeys like Liz's possible.

Y staff and donors gather in the gymnasium of the new Steve & Sally Stavro Family YMCA to celebrate its official opening with a ribbon-cutting ceremony. We were honoured that the late Sally Stavro had the opportunity to see this Centre of Community open its doors and begin making an impact in the east end community she so deeply valued. Pictured from left to right: Eric Tripp, Mehdi Zobeiry, Alex Versluis, Lesley Davidson, Roweena Cutchon, Sally Stavro, Tarisha Dolyniuk, Jason Wah, John MacIntyre, and Medhat Mahdy.



The obstacle:

To support healthy development and well-being, youth need a variety of supports, from positive mentors and role models, to opportunities to get active, build skills and confidence, and more.

The Y's response:

In August 2022, we opened the new Steve & Sally Stavro Family YMCA in Toronto's east end, bringing the community urgently-needed programming from exercise classes that underpin good mental health, to leadership programs that introduce youth to new skills and healthy mentors, and so much more.

As of March 31, 2023

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As of March 31, 2023

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Bill McGowan
Stephanie McGregor
Claire McLeod
Alyzza Medeiros
Dino Melissa
Nicole Meredith
Carol Messam
Camille Miller
Catherine Miller
Greg Miller
Kyla Mills
Jessica Mirny
Meenaz Mohamed
Marcel Monoreanu
Esperanza Monsalve
Beth Morgan
Julia Morgan
Minoo Moshirpour
Zaid Murakami
Daren Murphy
Garth Neilson
Dedric Nelson
Heather Northgrave
Annette Nugent
Ian Nyman
Jill Oakes
Shari O'Brien
Amy Okada
Jourdon Ormshaw
Zoran Pandovski
Camila Patino
Nolasco Paulite
Lisa Paulo-Alberto
Rowena Pedraja
Kevin Pelle
Anabela Pereira

Sherry Perez
Normandy Perreras
Narayan Persaud
Nirvani Persaud
Savitri Persaud
Nandranie Persaud Paray
Emilia Przybyl
Rudy Purwanto
Velvili Ragunathan
Lindsay Reidy
Zohreh Rezaei
Michelle Ricafranca
Carmalita Richard
Melissa Richardson
Katelynn Rockett
Aurelia Rozembaigher
Shannon Ryan
Fareshta Sadaqat
Ebrima Saidyleigh
Sladjana Saljic
Christina Sanakidis
Sandra Santos
Sylvia Scarsella
Kathryn Sehnke
Debbie Sevenpifer
Charmaine Shand-day
Darryl Sherwin
Pamela Shirran
Rania Shuggi
Sandra SilvaAndrade
Debbie Silvester
Cheyne Singh
Ranu Singh
Julie Singleton
Rosa Smeenk
Erin Smith
Jackie Smith
Katie Smith
Maritza Smith
Lisa Somers
Crystal Sotelo
Jamileh Souri
John Spiliotopoulos
Gobi Sriranganathan
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Nicholle Stanisz
Christine Starkus
Jamison Steeve
Amanda Stephens
Beverley Stephenson
Stacee Stevenson
Samantha Stirpe
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Nataliia Sulyma
Justin Sutherland
Jessica Tait
Mohammad Talebi
Cornelia Tam
Zhong Tan
Sunita Tanna
Eva Targett
Erica Taylor
Samantha Teney
Mariles Terrado Dela Cruz
Norman Than
Lillian Thong
Natalie Timla
Danielle Timms
Bruna Tine
Bhavna Trivedi
Brian Turda
Anil Vasaya
Alex Versluis
Karine Vodopianova
Tammy Walker
Debbie Walton
Ellen Wang
Sherry Watkins
Jessica Weinstein
Paula Welke
Charmaine Wellington
Melanie Whittington
Adam Williamson
Tammy Williamson
Christine Wrigley
Mingdi Xie
Lisa Xu
Lubna Yasmeen
Talat Yasmin
Lily Yeh

Daniel Yeung
Christopher Yewwoon
Cherry Yin
Jenny Yoon
Xuehua Zhang
Filomena Zita
Mehdi Zobeiry
Anonymous (72)

This list was compiled to recognize and celebrate donors who gave to the YMCA of Greater Toronto in our 2022–2023 fiscal year. If you believe there has been an error or omission, please contact us at giving@ymcagta.org or 647-960-1109.

YMCA Network

Africa Alliance of YMCAs (AAYMCA)
Latin American and Caribbean Alliance of YMCAs (LACA-YMCA)
North American YMCA Development Organization
World Alliance of YMCAs
YMCA Canada
YMCA International
YMCA North American Network
YMCA Ontario
YMCA World Urban Network

Partners:
YMCA Ghana
YMCA Liberia
YMCA Medellin (Colombia)
YMCA Mexico City
YMCA Peru
YMCA Risaralda (Colombia)
YMCA Senegal

Funding Partners

Government of Canada
Government of Ontario
Municipal and Regional Governments:
City of Toronto
City of Vaughan
Dufferin County
Region of Halton
Regional Municipality of Peel
City of Kawartha Lakes
Regional Municipality of Durham
Regional Municipality of York
United Way Greater Toronto



The obstacle:

More than 3,000 youth experience homelessness in Toronto every night.



The Y's response:

Our shelter, drop-in centre, and housing support programs help ensure some of these youth have a safe place to sleep. But we also provide wrap-around supports — from mental health and substance use counselling to employment skills development, financial literacy training, and help navigating our legal and immigration systems — that help them leave homelessness behind and maintain safe housing of their own.

2022-2023

Board of Directors

John MacIntyre, Board Chair

Partner
Birch Hill Equity Partners

Ravina Bains

Senior Vice President, Payments &
Specialized Client Solutions
Scotiabank

Ryan Brain, Past Chair

Chief Executive Officer
Integral Consulting Inc

Tamara Finch

Executive Managing Director,
Global Head of Financial Sponsors
TD Securities

Barbara Fox

CEO
Enterprise Canada

David Green

Principal
Greenrock Investments Limited

Jeanette MacDonald

Regional Team Lead, Income
Property Finance, Greater
Ontario Region
Canadian Commercial Banking,
BMO Bank of Montreal

Peter MacLeod

Principal and Founder
MASS LBP

Irene Markus

Managing Director & Head,
Private Capital, Corporate Banking
CIBC Capital Markets

Akosua Matthews, Vice Chair

Senior Associate
Kastner Lam LLP

Dr. David McKeown

Associate Chief Medical Officer
of Health
Ontario Ministry of Health and
Long-Term Care

Ahila Poologaindran

Director, Program and
Evaluation, Anti-Racism
Directorate
Ministry of Citizenship and
Multiculturalism

Steven Ranson

President & CEO
HomeEquity Bank

Salima Rawji

President and CEO
York University Development
Corporation

Martha Tory

Corporate and Philanthropic
Director

Audit Committee

April 1, 2022 to March 31, 2023

Committee Chair:

- Jeanette MacDonald

Board Members:

- Pierre Bergevin (until September 2022)
- David Green
- Wojciech Gryc (until September 2022)
- John MacIntyre (Board Chair)
(ex-officio)
- Irene Markus
- Ahila Poologaindran
- Steven Ranson
- Salima Rawji (starting October 2022)
- Martha Tory (starting October 2022)

Community Members:

- Jennifer Babe
- Sharon Hennessey
- Kundai Marume
- Basima Roshan

Staff:

- Lesley Davidson
- Sandra Kalpouzos
- Yency Ma
- Medhat Mahdy (ex-officio)
- Rahima Mamdani
- Debbie Sevenpifer
- Jamison Steeve

Development Committee

April 1, 2022 to March 31, 2023

Committee Chair:

- Irene Markus (Leadership Gift
Committee Co-Chair)

Board Members:

- Ryan Brain
- Tamara Finch
- John MacIntyre (Principal Gift
Committee Chair)
- Steven Ranson

Community Members:

- Paul Brink
- Linli Chee
- Peter Cortellucci (Past Vaughan Cabinet Co-Chair)
- Andrea DeGasperis-Ronco (Past Vaughan Cabinet Co-Chair)
- Stephen McDonald
- Kimberly Nemeth
- Richard Nesbitt
- Hon. David R. Peterson (Campaign Advisor)
- Satwik Sharma
- Martin Shaw
- David Skurka
- Jeff Snowden (until November 2022)
- Jeff Watchorn
- John Wilkinson (Leadership Gift Committee Co-Chair)

Staff:

- Tony diCosmo
- Ali Kashani
- Medhat Mahdy (ex-officio)
- Sylvia Scarsella

Investment Committee

April 1, 2022 to March 31, 2023

Committee Chair:

- Margot Ritchie

Board Members:

- Tamara Finch (starting October 2022)
- David Green
- Wojciech Gryc (until September 2022)
- John MacIntyre (Board Chair) (ex-officio)

Community Members:

- Mark Foerster
- Neil Labatte
- Robert Lord
- Emilie Ong
- Joel Roberts (until October 2022)
- Michael Walsh

Staff:

- Sandra Kalpouzou
- Yency Ma
- Medhat Mahdy (ex-officio)
- Debbie Sevenpifer

Governance & Nominating Committee

April 1, 2022 to March 31, 2023

Committee Chair:

- Dr. David McKeown

Board Members:

- Ravina Bains
- Ryan Brain
- Barbara Fox
- John MacIntyre (Board Chair) (ex-officio)
- Peter MacLeod
- Akosua Matthews
- Ahila Poologaindran

Staff:

- Kleine Achilles
- Yency Ma
- Medhat Mahdy
- Rahima Mamdani
- Debbie Sevenpifer

Youth Advisory Committee

April 1, 2022 to March 31, 2023

Community Members:

- AJ Bimm
- Erisa Deda
- Valeria Delgado
- Sufiat Fusigboye
- Craig Gauder
- Shaunette George
- Nigel Lake
- Heon Lee
- Zahra Niazi
- Teresa Prasad
- Aqsa Samad
- Anika Sharma
- Savraj Syan
- Brandon Tomassi
- Max Zhu

Board Liaison:

- Medhat Mahdy

Staff:

- Sarah Earl
- Moira MacDougall (retired February 2023)
- Jamison Steeve

Senior Management Team

April 1, 2022 to March 31, 2023

Titles as of March 31, 2023



Medhat Mahdy, President and CEO
Lesley Davidson, Chief Operations Officer
Rahima Mamdani, Chief People Officer
Ali Kashani, Chief Development Officer
Debbie Sevenpifer, Chief Financial Officer
Jamison Steeve, Chief Strategy Officer
Renee Beneteau, Vice President, Philanthropy
Craig Bradley, Senior Vice President, Information Technology
Linda Cottes, Senior Vice President, Child & Family Development
Tina Goldis, Vice President, Property Management – Leased Sites
Nora Gorman, Senior Vice President, Marketing and Communication
Michael Hall, Vice President, Program Research & Development
Darlene Holowachuk, Senior Vice President, Employment & Community
Jim Janzen, Senior Vice President, YMCA Ontario Resource Development Centre
Sandra Kalpouzou, Vice President, Finance
Tony diCosmo, Vice President, Campaign Giving
Tammy MacDonald, Senior Vice President, Health and Fitness
Brandon McClounie, Vice President, Camping & Outdoor Education
Dino Melissa, Vice President, Property Development
Todd Pierce, Vice President, New Asset Development and Real Estate
Rania Shuggi, Vice President, Risk Intelligence
Alex Versluis, Senior Vice President, Property Management & Development
Tammy Walker, Vice President, Human Resources
Mehdi Zobeiry, Vice President / General Manager Central YMCA

Financial Statements

Statement of Financial Position As of March 31, 2023 (in thousands of dollars)

ASSETS

Current assets	2023	2022
Cash and cash equivalents	86,869	132,224
Accounts receivable	41,761	41,941
Prepaid expenses	1,540	1,314
	130,170	175,479
Long-term accounts receivable	53,937	54,963
Investments	17,853	18,629
Capital assets	274,254	268,865
	476,214	517,936

LIABILITIES

Current liabilities	2023	2022
Accounts payable and accrued liabilities	37,398	43,553
Current portion of Long-term debt	22,339	21,683
Deferred revenue	20,404	33,556
	80,141	98,792
Long-term debt*	92,568	95,074
Deferred capital contributions	139,894	133,463
	312,603	327,329

NET ASSETS

Unrestricted	47,764	74,830
Internally restricted	98,730	97,840
Endowment	17,117	17,937
	163,611	190,607
	476,214	517,936

*Included in the long-term debt is the City of Vaughan's share of the principal outstanding for The YMCA at The David Braley Vaughan Metropolitan Centre of Community in the amount of \$57,100



A complete set of financial statements are available online at ymcagta.org, or by contacting us at **1-800-223-8024**.
The Canada Revenue Agency also provides information on all registered charities in Canada at canada.ca/en/services/taxes/charities.

The YMCA of Greater Toronto is accredited by Imagine Canada's Standards Program for excellence in accountability, transparency, and good governance. The Standards Program Trustmark is a mark of Imagine Canada, used under licence by the YMCA of Greater Toronto.

Statement of Operations For the year ended March 31, 2023 (in thousands of dollars)

Revenue	2023	2022
Government	164,248	170,332
Program fees	72,245	52,035
Membership fees	21,991	6,352
Other	9,919	5,856
Amortization of deferred capital contributions	3,306	1,823
Donations	2,734	2,570
Investment	3,387	3,276
	277,830	242,244
Expenses	2023	2022
Salaries and benefits	203,976	178,986
Program costs	62,230	45,957
Occupancy costs	28,342	21,728
Amortization of capital assets	6,912	4,703
Allocation to YMCA Canada	1,250	1,250
Financing costs	1,140	867
	303,850	253,491
Deficiency of revenue over expenses before undernoted items	(26,020)	(11,247)
Change in fair value of investments	(1,003)	(744)
Gain on sale of capital and intangible asset	—	3,000
Deficiency of revenue over expenses	\$ (27,023)	\$ (8,991)

Statement of Changes in Net Assets For the year ended March 31, 2023 (in thousands of dollars)

				2023
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
Net assets - Beginning of year	74,830	97,840	17,937	190,607
Deficiency of revenue over expenses	(27,023)	—	—	(27,023)
Interfund transfers	(43)	890	(847)	—
Endowment contributions	—	—	27	27
Net assets - End of year	47,764	98,730	17,117	163,611

				2022
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
Net assets - Beginning of year	99,863	78,886	20,810	199,559
Deficiency of revenue over expenses	(8,991)	—	—	(8,991)
Interfund transfers	(16,042)	18,954	(2,912)	—
Endowment contributions	—	—	39	39
Net assets - End of year	\$74,830	\$97,840	\$17,937	190,607

Audited Statement of Operations For the years 2019 to 2023 (in thousands of dollars)

Revenue	2018/19	2019/20	2020/21	2021/22	2022/23
Government	131,036	132,728	188,886	170,332	164,248
Program fees	90,277	97,532	26,103	52,035	72,245
Membership fees	35,675	34,469	2,970	6,352	21,991
Other	8,615	5,553	6,413	5,847	9,919
Donations	2,469	2,615	2,356	2,570	2,734
United Way	1,222	890	537	9	—
Amortization of deferred capital contributions	6,076	3,138	1,985	1,823	3,306
Investment	710	980	1,430	3,276	3,387
	276,080	277,905	230,680	242,244	277,830

Expenses	2018/19	2019/20	2020/21	2021/22	2022/23
Salaries and benefits	170,978	186,049	153,879	178,986	203,976
Program costs	61,703	56,920	33,371	45,957	62,230
Financing costs	648	650	837	867	1,140
Occupancy costs	23,282	24,321	16,599	21,728	28,342
Allocation to YMCA Canada	1,283	1,201	952	1,250	1,250
Amortization of capital assets	13,073	7,019	5,274	4,703	6,912
	270,967	276,160	210,912	253,491	303,850

	2018/19	2019/20	2020/21	2021/22	2022/23
Excess (deficiency) of revenue over expenses before the undernoted items	5,113	1,745	19,768	(11,247)	(26,020)
Change in fair value of investments	(346)	(638)	4,308	(744)	(1,003)
Gain on sale of capital and intangible assets	—	—	85,262	3,000	—
Write-off of intangible assets	—	—	(7,869)	—	—
Excess (deficiency) of revenue over expenses	4,767	1,107	101,469	(8,991)	(27,023)



Our Mission

The YMCA of Greater Toronto is a charity that ignites the potential in people, helping them grow, lead, and give back to their communities.

Our Vision

Vibrant communities where everyone can shine.

Our Values

Inclusiveness. Integrity. Kindness. Optimism. Respect. Well-Being.

YMCA of Greater Toronto

90 Eglinton Avenue East, Suite 300
Toronto, Ontario M4P 2Y3
1-800-223-8024

Connect with us:



giving@ymcagta.org
memberservices@ymcagta.org

ymcagta.org



YMCA OF GREATER TORONTO IS PROUD TO BE RECOGNIZED BY:



Charitable registration number: 11930 7080 RR0001